



**MEDIA
RELEASE**

KUHN PUTS THEIR FINGERPRINT ON THE PLOUGHING WORLD

PALMERSTON NORTH – (15TH November 2019) KUHN is writing a brand-new page in the history of ploughing by carrying out the feat of the first logo ploughed in an area of 18 hectares in reversible ploughing.

With the Smart Ploughing technology, KUHN proves that it is now possible to plough any shape of plot while improving working comfort.

This multi-awarded innovation is already available. KUHN thus offers to all farmers the opportunity to acquire the ploughing classic of tomorrow.

Accomplishment: the first ever logo ploughed in an agricultural plot

KUHN challenged itself to plough with a 6-body VARI-MASTER L, a logo of 18 hectares in a real-life context. In an autumn sowing period complicated by wet weather conditions, the Smart Ploughing-Lift has perfectly taken on the challenge.

Customer benefits: High-standard ploughing

Smart Ploughing offers an unequalled working comfort as all the adjustments of the VARI-MASTER L are made from the cab. The automatic turning of the plough in headlands allows the driver to focus only on driving.

Smart Ploughing-Lift automates the entry and the exit of furrows to obtain straight and homogeneous headlands in every working conditions and shape of plot.

The VARI-MASTER L equipped with Smart Ploughing is a perfect balance between precision and comfort without altering the working quality of the plough.

Unique technology: KUHN enters tomorrow's ploughing

The VARI-MASTER L rigorously ploughed the KUHN logo in total autonomy according to a map imported into the ISOBUS CCI 1200 terminal. The individual lifting of the bodies combined with the GPS geolocation of the plough is the key of this successful and incredible performance.

With this accomplishment, KUHN confirms its leader position in ploughing and its ability to design innovative "4.0" solutions for the farmers of today and tomorrow.

The VARI-MASTER L mounted plough with Smart Ploughing is already available on the market. It was shown at the AGRITECHNICA 2019 exhibition on the KUHN stand (Hall 12, stand Nr C05).

VARI-MASTER L and Smart Ploughing: the clever combination for ploughing



***For More Information Contact Your Local Kuhn Dealer or
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